

Fall 2009



the view

from The Renaissance

Your Life is a Masterpiece | simplify it



One of the greatest gifts a person can possess is the ability to appreciate the simple things in life. While the economic realities of the past year have presented many challenges, they've also offered us a unique opportunity to re-examine our priorities and focus on what matters most. ♦ Here at The Renaissance we make it easy for residents to enjoy friends, family, special interests, travel, health and the things that matter most to them... all the simple joys that make life truly worthwhile.



A PREMIER SENIOR CAMPUS

Enjoy the Simple Pleasures of Life

*It is the sweet, simple things of life
which are the real ones after all.*

— *Laura Ingalls Wilder*

In author Laura Ingalls Wilder’s acclaimed “Little House” series she chronicled how the struggles of her pioneering family strengthened her appreciation for the “sweet, simple things of life.” In today’s hectic, sometimes unpredictable world it can be difficult to get past the clutter of our lives and focus on what we value the most.

The events of the past several years have exposed many of the flaws in the “more is better” philosophy that has permeated our culture, renewing our appreciation for the values of simple living. In his book, *Voluntary Simplicity*, author Duane Elgin proposes “a manner of living that is outwardly more simple and inwardly more rich, a way of being in which our most authentic and alive self is brought into direct and conscious contact with living.”

What’s the best way to bring this outwardly simple, inwardly rich philosophy into your life? Start by deciding what you value most and getting rid of the rest. By setting priorities, you make room in your life for the things that really matter. In other words...

Simplify it. ♦





The Renaissance **20th** Anniversary
1989-2009

A Proud Tradition of Exceptional Service

The Renaissance, now celebrating 20 years of making life easier and more enjoyable, is a proud member of Eliza Jennings Senior Care Network, Cleveland's leader in senior care for more than a century. The Renaissance is also the first and only community in Ohio to partner with Masterpiece Living, a research-based approach that offers rich opportunities for living a happier, healthier life.

The Renaissance was accredited in 1995 by CARF-CCAC, the accrediting body for continuing care retirement communities. Accreditation is given only to CCRC's that demonstrate excellence in resident life, health and wellness, financial resources and transparency, governance and administration. ♦

Why Life is Simpler (*and Better*) at The Renaissance

The unparalleled lifestyle and complete continuum of care at The Renaissance help take the worry out of living so you can concentrate on what's important to you. We make it easy to savor those "sweet, simple things" by offering a wide range of travel, social, spiritual, physical and intellectual programs that help make life more enjoyable.

When **Kay Eaton** moved to her two bedroom villa at The Renaissance in June of 2008, she was ready to simplify her life. **"I loved our house, but I was tired of the upkeep. I made the right move. There are so many conveniences and it's easier to do anything I might want to do. I should have moved here sooner."** Kay especially enjoys the transportation The Renaissance provides to The Cleveland Orchestra and various theatrical performances. **"They drop us right at the door! It's so much simpler not to worry about parking."**

A move to The Renaissance a little over a year ago put resident **John Disch** in the center of activity, which is right where he wanted to be. **"It's terrific here! My apartment is close to everything."** John regularly attends fitness classes, Men's Coffee Hour, and Wii Bowling. **"Living here is easier in so many ways,"** he says. **"I have my own personal trainer, and every month, the nurse comes right to my apartment to draw my blood. It doesn't get much more convenient than that!"**

It really is quite simple. The Renaissance brings together the people, resources, activities and culture you need to make the most out of each and every day. That's what we mean when we say:

Simplify it... at The Renaissance. ♦



Simplify Your Financial Life by Consolidating Your Investments and Much More!

From Key Private Bank

Diversification is a risk management technique of spreading your investments among many different investments and asset classes in order to minimize the risk of any given security. Diversification is not obtained by merely spreading your money among multiple investment firms.

Currently, most investors do not have one designated organization responsible for their overall asset allocation of their consolidated portfolio. In our experience when clients try and manage it alone they tend to overweigh their feelings. This means they typically follow what recently happened in the market, hence trail the market, and trailers of performance lose out.

Consolidating with a firm like Key can simplify your record keeping and possibly reduce annual fees. Consolidating will also allow one firm to manage the consolidated portfolio and ensure that your portfolio is being properly rebalanced on a regular basis and, when needed, re-allocated. Also it can ensure that your portfolio does not have excess overlaps in particular holdings. Maintaining multiple accounts can result in unintended investment duplication, such as owning the same stock in several accounts or in several different mutual funds.

Other benefits of consolidating your investments with one primary trusted advisor:

- Fewer statements and simplified reporting
- Well coordinated distribution and asset allocation strategy
- One point of contact for family
- More manageable estate settlement process

A few other ways to simplify your financial life:

- Pay your bills online
- Consolidate credit card debt
- Utilize direct deposit ♦

Bank and trust products from KeyBank National Association, Member FDIC and Equal Housing Lender. Credit products subject to credit approval. Insurance from KeyCorp Insurance Agency USA inc. and other affiliated agencies. Investments and insurance products are: NOT FDIC INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE • NOT A DEPOSIT • NOT INSURED BY ANY FEDERAL OR STATE GOVERNMENT AGENCY.

*You and a friend are invited to
brunch and a presentation:*

Simplify Your Financial Life

With special guest presenters from Key Private Bank



Join Key Private Bank as they share ways to simplify your financial life and show you how to get a better perspective on your financial situation.

Bring your questions and join us as we "Simplify It."

This is the fourth in a series of informative presentations.

Wednesday, September 30, 2009

..... or

Tuesday, October 6, 2009

10:30 am – 12:30 pm at The Renaissance

Reserve early, event fills quickly!

Call Dawn to RSVP: **440-235-7112**

26376 John Road, Olmsted Township, OH 44138

Member of Eliza Jennings Senior Care Network, a not-for-profit organization

Return this card for more information.

Yes, I can attend the event of (check one) _____ 9/30 or _____ 10/6

I cannot attend the event. Please send me more information about The Renaissance.

I am looking for: myself parent(s) other

I'm interested in visiting The Renaissance.
Please contact me for a personal visit.

Mr. Mrs. Ms. Mr. & Mrs. Miss

Name _____

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City _____ State _____ Zip _____

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We're Here to Help

The Renaissance simplifies life by offering attractive incentives and comprehensive move-in coordination services.



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SENIOR CARE NETWORK

Brunch and a Presentation

September 30

..... or
.....

October 6

RSVP Early!



The Renaissance is just 10 minutes from Cleveland Hopkins International Airport, and 20 minutes from downtown Cleveland.

Traveling West: Take I-480 West to Exit 6A, Olmsted Falls (Route 252 South). Turn right onto John Road; the entrance is on the right.

Traveling East: Take I-480 East to Exit 6 (Great Northern Blvd South). Turn right onto John Road; the entrance is on the right.

Visit The Renaissance today!
26376 John Road ♦ Olmsted Township, OH 44138
therenaissance.org ♦ 440-235-7112

